

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Sundee Bhan et al. Confirmation No.: 2784
Application No.: 10/734,811 Art Unit: 3629
Filed: December 11, 2003 Examiner: J. P. Ouellette
Title: TARGETED INVITATION DELIVERY

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

Dear Madam:

INTRODUCTORY COMMENTS

In response to the Office Action dated May 28, 2009, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.